| **FOR IMMEDIATE RELEASE:**  January 13, 2022 | **CONTACT:**  Rafael Brazon-Di Fatta  rafael@sachsmedia.com  786-567-2791 |
| --- | --- |

**MONAT Gratitude Awards Grant to Philadelphia Nonprofit to Close Education Achievement Gaps**

**MIAMI** – MONAT Gratitude has awarded local nonprofit The Philadelphia Youth Football Academy with a $15,000 grant, part of MONAT’s $1 million pledge to close achievement gaps in underserved communities around the world. The grant will be used to increase employment, health, and wellness diversity for male youth of color in Philadelphia.

“MONAT Gratitude is devoted to trail-blazing initiatives that support people in the communities in which we live and work,” said MONAT Gratitude CEO Lu Urdaneta. “We hope the grant helps The Philadelphia Youth Football Academy in its important mission to offer support and education to underserved youth in Philadelphia.”

This grant is part of MONAT Gratitude’s ongoing efforts to support new and existing initiatives in arts and culture, youth sports and recreation, and youth entrepreneurship around the world. The Philadelphia Youth Football Academy leads initiatives in youth sports and recreation. Some of its best-known initiatives include after-school and summer camp programs that offer essential mentorship and academic enrichment to children in need.

“MONAT Gratitude is one of the most respected and beneficial organizations helping advance the cause of nonprofits, and we are extraordinarily grateful to them for helping us bring a better life to people in our community,” said nonprofit leader of The Philadelphia Youth Football Academy.

The Philadelphia Youth Football Academy is one of the 15 recipients in the first grant cycle. MONAT Gratitude will periodically announce more winners over the next 12 months. Eligible nonprofits can learn more and apply for grants ranging from $5,000 to $20,000 through MONAT Gratitude’s grant page at monatgratitude.com.

###

**About MONAT Gratitude, Inc.**

MONAT Gratitude, Inc. has been an integral piece of the MONAT company culture since its inception in 2014. MONAT Gratitude, Inc. partners with innovative nonprofit organizations in its local communities that support efforts under its three pillars: families, children, and education.

As a movement, MONAT Gratitude, Inc. believes in the power of creating conversations and inspiring a greater network to take action. Thanks to the passion of our MONAT Market Partners and commitment to making gratitude a part of our business, what started as a series of grassroots volunteering efforts in Miami has spread across the U.S., Canada, the U.K., Poland, and Ireland.